



# bold start

**GET READY TO KICKSTART YOUR BUSINESS BOLDLY AND WITH PURPOSE!**

Kleo's Bold Start program was created to reward and recognize new Brand Partners (like you!) for stepping out boldly with your business from the start.

|                |   | 30 DAYS   | 60 DAYS   | 90 DAYS   | SPONSOR REWARD   |
|----------------|---|---|---|---|--|
| <b>LEVEL 1</b> | <b>500 PQV</b><br>+ <b>5 NEW CUSTOMERS</b>  | <b>\$25</b><br>PRODUCT CREDIT                                 | <b>\$25</b><br>PRODUCT CREDIT                                 | <b>\$25</b><br>PRODUCT CREDIT                                 | <b>\$10</b><br>PRODUCT CREDIT                                |
| <b>LEVEL 2</b> | <b>500 PQV</b><br>+ <b>5 NEW CUSTOMERS</b><br>+ <b>1 ENROLL NEW BRAND PARTNER (ACTIVE)</b><br>OR <b>1,500 PQV</b> | <b>\$50</b><br>PRODUCT CREDIT                                 | <b>\$50</b><br>PRODUCT CREDIT                                 | <b>\$50</b><br>PRODUCT CREDIT                                 | <b>\$25</b><br>PRODUCT CREDIT                                |
| <b>LEVEL 3</b> | <b>500 PQV</b><br>+ <b>5 NEW CUSTOMERS</b><br>+ <b>3 ENROLL NEW BRAND PARTNER (ACTIVE)</b><br>OR <b>3,500 PQV</b> | <b>\$100</b><br>PRODUCT CREDIT<br>+ <b>\$75</b><br>CASH BONUS | <b>\$100</b><br>PRODUCT CREDIT<br>+ <b>\$75</b><br>CASH BONUS | <b>\$100</b><br>PRODUCT CREDIT<br>+ <b>\$75</b><br>CASH BONUS | <b>\$50</b><br>PRODUCT CREDIT<br>+ <b>\$25</b><br>CASH BONUS |

30 Days, 60 Days and 90 Days refers to the time period beginning on a Brand Partner's Join Date. The "Join Date" is considered "Day 0" with "Day 1" of Bold Start beginning at 12:00 AM Pacific Time. First 30 Days includes the following: Join Date (or Day 0) through day 37. 60 Days includes the following: Day 38 through Day 68. 90 Days includes the following: Day 69 through Day 99. In each period of 30 Days, 60 Days and 90 Days you have three levels you can potentially earn. When each level is met, the reward will be paid on the following weekly commissions once earned. When a level is met, the Sponsor Reward will also be paid on the following weekly commissions to the achiever's sponsor.

The deadline for enrollments and orders to count for a given day is 11:59 PM Pacific Time. In order to earn Bold Start Sponsor Rewards, the Brand Partner must be active and in good standing when the reward is earned. "New Customers" refers to new customers entered during the Bold Start Period, and order minimum must be \$1 before tax and shipping. Newly enrolled Brand Partners must be active at 150 PQV during the sponsors Bold Start Period. Earned Product Credits will be valid for 90 days and cannot be used on new product releases. There are no guarantees regarding income and the success or failure of each Kleo Kolor Independent Brand partner, like any other independent business, depends on each Kleo Kolor Independent Brand Partner's own skills and personal effect.



KOLOR



**ENROLLER BONUSES\***

| PAID WEEKLY   |      |
|---------------|------|
| STATEMENT BOX | \$20 |
| BOLD BOX      | \$45 |

Enroll a New Brand Partner with a Starter Box and receive the cash bonus according to the chart above.

**MONTHLY PERSONAL SALES COMMISSIONS**

\*BRAND PARTNERS

|                     | 20% PAID WEEKLY | MONTHLY BONUS SALES COMMISSION<br>5% - 15% |              |         |
|---------------------|-----------------|--|--------------|---------|
| PERSONAL COMMISSION | 20%             | 25%  | 30%          | 35%     |
| SALES               | \$1-\$150       | \$151-\$699                                | \$700-\$1999 | \$2000+ |

**compensation plan at-a-glance**

**COMMUNITY TEAM COMMISSIONS**

**+10%** Sharing is FUN and REWARDING when you have **5 NEW Customers** who each have orders of \$50+. You will earn an additional 10% on your new customers' orders  
\*WITHIN CALENDAR MONTH \*10% IS PAID OUT MONTHLY

|                             | PARTNER STATUS                       |                              |                  |                |               | MENTOR STATUS |              | STAR STATUS |                | ICON STATUS  |               | LEGACY STATUS |                |                 |          |
|-----------------------------|--------------------------------------|------------------------------|------------------|----------------|---------------|---------------|--------------|-------------|----------------|--------------|---------------|---------------|----------------|-----------------|----------|
|                             | BP                                   | BPI                          | BPII             | SRP            | EP            | SRM           | EM           | ES          | EXS            | DI           | PI            | GL            | DL             | PL              |          |
|                             | BRAND PARTNER                        | BRAND PARTNER I              | BRAND PARTNER II | SENIOR PARTNER | ELITE PARTNER | SENIOR MENTOR | ELITE MENTOR | ELITE STAR  | EXECUTIVE STAR | DIAMOND ICON | PLATINUM ICON | GOLD LEGACY   | DIAMOND LEGACY | PLATINUM LEGACY |          |
| VOLUME BASED QUALIFICATIONS | PERSONAL QUALIFYING VOLUME (PQV)     | 150                          | 150              | 150            | 150           | 250           | 350          | 350         | 500            | 500          | 500           | 500           | 500            | 500             |          |
|                             | ORGANIZATION QUALIFYING VOLUME (OQV) |                              | 750              | 1,500          | 3,000         | 6,000         | 10,000       | 25,000      | 45,000         | 70,000       | 140,000       | 250,000       | 500,000        | 1,000,000       |          |
|                             | COMMISSION ACTIVE BRAND PARTNERS     |                              |                  |                |               |               | 5            | 6           | 7              | 8            | 9             | 10            | 11             | 12              | 13       |
|                             | MAX LEG RULE                         |                              |                  |                |               |               |              | 45%         | 45%            | 45%          | 40%           | 40%           | 40%            | 40%             | 40%      |
|                             | LEVEL 1                              |                              | 4%               | 6%             | 6%            | 6%            | 7%           | 7%          | 8%             | 8%           | 9%            | 9%            | 10%            | 10%             | 10%      |
| LEVEL BONUSES**             | LEVEL 2                              |                              |                  |                | 3%            | 3%            | 5%           | 5%          | 6%             | 6%           | 6%            | 6%            | 8%             | 8%              | 9%       |
|                             | LEVEL 3                              |                              |                  |                |               | 2%            | 2%           | 3%          | 4%             | 4%           | 4%            | 4%            | 6%             | 7%              | 8%       |
|                             | LEVEL 4                              |                              |                  |                |               |               | 1%           | 2%          | 2%             | 2%           | 2%            | 2%            | 5%             | 6%              | 7%       |
|                             | LEVEL 5                              |                              |                  |                |               |               |              |             |                | 2%           | 2%            | 2%            | 4%             | 5%              | 6%       |
|                             | LEVEL 6                              |                              |                  |                |               |               |              |             |                |              |               | 1%            | 3%             | 4%              | 5%       |
|                             | RANK & LEADERSHIP BONUSES***         | FIRST TIME NEW RANK BONUS*** |                  |                | \$25*         | \$50*         | \$75*        | \$100       | \$250          | \$450        | \$700         | \$1,400       | \$2,500        | \$5,000         | \$7,500  |
| RANK MAINTENANCE BONUS      |                                      |                              |                  | \$25           | \$50          | \$75          | \$100        | \$250       | \$450          | \$700        | \$1,400       | \$2,500       | \$5,000        | \$7,500         | \$10,000 |
| MENTOR MATCH BONUS*         |                                      |                              |                  | \$25           | \$50          | \$75          | \$100        | \$250       | \$450          | \$700        | \$1,400       | \$2,500       | \$5,000        | \$7,500         | \$10,000 |
| TOTAL OQV LEADERSHIP BONUS  |                                      |                              |                  |                |               |               |              |             |                |              | 0.50%         | 0.75%         | 1%             | 1.25%           | 1.5%     |

\*Enroller Bonus available until December 31, 2024. There are no guarantees regarding income, and the success of each Kleo Kolor Independent Brand Partner, like any other independent business, depends upon each Kleo Kolor Independent Brand Partner's own skills and personal effort.

\*\*Unilevel payouts are based on CV.

\*\*\*New rank bonus for Brand Partner II, Senior Partner, Elite Partner, Mentor Match Bonus, and Enroller Bonuses only available through 12/31/2024 11:59pm PST.

\*\*\*\*Rank Advancement Bonuses are a one time bonus when you achieve a new rank for the first time. The Mentor Match Bonuses are only a one time bonus that you will earn when your personally enrolled (Level 1) Brand Partner advances to a new rank for the first time. Both of these bonuses can stack if multiple new ranks are achieved in one calendar month.